

WILLIAM REDER

PHOTOGRAPHIC/VIDEO SYSTEMS EXPERT
894 JEFFERSON AVE.
BROOKLYN, NY 11221
917-822-8261
CONTACT@WILLIAMJACOBPHOTO.COM

TECHNICAL ARSENAL

Photographic

Camera Systems

Canon 50D, 5D Mark II, 1DS Mark II, 1DS Mark III

Nikon D300, D700, D3, D3X

(* = with digital back)

Pentax 67, Mamiya RZ*, Mamiya 645*, Hasselblad 503CW* + H2*, Contax 645*

Sinar P2*, Toyo Field

Phase One H25 - P45+

Leaf Aptus

Video systems

Canon 5D Mark II, Sony F3, Panasonic HVX200, RED One

Lighting Systems

Profoto, Lumedyne, Dyna-lite, Broncolor, Hensel, Lowell, Keno Flo, Arri

Digital/other

Digital capture, Digital back up and archiving, Hard drive synchronization and repair, Adobe Photoshop CS4, Lightroom 2, Color Calibration(monitor & printer), Advanced portrait/fashion retouching, Inkjet color and B+W printing specializing in Epson printers, Flatbed/film scanning, Offset press/four color process printing, Microsoft Office, R2 Equipment Rental Software, Leaf Certified Digital Technician. Capture One 5 Certified.

PREVIOUS EMPLOYERS

2008 to 2009 - Lead Digital Specialist

Adorama Rentals, Adorama INC., New York, NY

Responsible for D-SLRs (Nikon, Canon, Sony), Digital Backs

(Phase One), Computers (Apple Pro Tower, Mac Book Pro), Monitors

(Eizo and Apple Cinema Display)Required to trouble shoot on set or

over the phone, explain camera operation, maintain 100+ camera systems.

2009 to Current - Photographer Assistant/Digital Technician/Gaffer/AC (Freelance)

To date client list:

David Turner, Amelia D'Entrone(Punched in the head Productions), Michael Mundy,

Carol Weinburg, Kris Payne, Justin Borucki, Andrew Stienman, Chayo Mata, Scott Jones,

Brian Edwards, Lisa Loftus, Jimmy Hubbard, Miles Davis, Denis O'Brien, John Kelly(Fokus Films),

Karolina Wojtasik, Chris Walters, Eun-ah Lee, Ron Brodie.

EDUCATION

Hallmark Institute of Photography - Certificate of completion, June, '08 focusing on advertising and commercial photography. Participated in open houses as tour guide as well as acting as a night manager for the building.